



ANIMAL VOICE
S o u t h A f r i c a

Animal Voice is the official mouthpiece in South Africa of Compassion in World Farming

Inside this issue:

Seeking justice for a horse called Justice

Read what Professor
Thuli Madonsela says
about **Just Us Justice**

The Protein Revolution:
Slaughter-free meat
will make it easier
to give legal rights
to animals



EDITORIAL

by Louise van der Merwe

Dear Friends,

Think about what makes humans really angry! It's being victim to INJUSTICE. Think about the depth of pain that can be leaguer us for a lifetime when we are at the receiving end of injustice – no matter how big or small, no matter how long ago.

Unfairness, Bullying, 'Othering', Ostracizing, Discrimination – whatever form it takes, it's rooted in injustice.

If we've got the money, we spend years in therapy in an effort to get over it. Some are driven to suicide.

It is this understanding of the searing pain of injustice that makes Thuli Madonsela's recent comment so relevant (see Page 6). She pointed out that ***there will always be injustice for as long as we keep justice for just us.***

We are sentient beings who hate injustice. Yet, as a matter of entitlement, we pile appalling injustices upon other sentient beings that happen not to look like us, speak like us, do things like us – but do indeed suffer just like us.

I'm not saying that we must set about working out complicated rights for animals but I am saying that to give them the right to decent treatment, the right to lives worth living – free from fear, torment and pain, is the right thing to do. Right here and now!

It is my contention that for as long as we keep justice for just us, our constitutional claim to human dignity is nothing but a farce.

Sincerely,
Louise van der Merwe

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Seeking justice for a horse called Justice

Will an abused American quarter horse become the first animal in the world to successfully sue his former owner for damages? Lawyers at the Animal Defense Fund believe **the answer could well be YES**

Oregon, USA:

The horse's new name is Justice. He's an eight-year-old quarter horse, a breed that excels at sprinting short distances of a quarter of a mile or less. Last year, when he was still known as Shadow, he was rescued from conditions of immeasurable suffering and his former owner, Gwendolyn Vercher has already pleaded guilty to criminal neglect.

Continued overleaf

A veterinarian who examined him back then found he was 136kg underweight, his coat was riddled with lice, his skin was full of scabs and his genitals so frostbitten that they might still require amputation.

Justice now lives on a farm with other rescued equines and is suing his former owner for compensation for neglect, pain, suffering and on-going medical bills, making his claim the latest bid to get courts to recognise animals as plaintiffs in their own right.

According to the Washington Post of 13 August 2018, the lawsuit, filed in his name, seeks US\$100 000 (R1.5 million) for veterinary care as well as damages for pain and suffering.

Matthew Liebman, director of litigation at the **Animal Defense Fund** which filed the suit in Justice's name, believes there is a good chance that this case will constitute a legal breakthrough.

He says the law in Oregon makes it clear it is intended to protect animals, as sentient beings, and that animals can be considered as victims. Since victims have the right to sue their abusers, Justice should be able to sue his former owner.

Not everyone agrees. Richard Cupp, a Pepperdine University law professor, suggests that allowing Justice to sue could mean that any animal protected under Oregon's anti-cruelty statute could do the same. This, he said, could result in a stampede of animal litigation that could overrun the courts.

"Any case that could lead to billions of animals having the potential to file lawsuits is a shocker in the biggest way," Cupp said. "Once you say a horse or dog or cat can personally sue over being abused, it's not too big a jump to say, 'well, we're kind of establishing that they're legal persons with that. And legal persons can't be eaten.' " Cupp does, however, support better animal cruelty laws. "We do need to evolve. We're not doing enough to protect animals," he said.

Read the full story [here](#):

If Justice wins his case, a stampede of animal litigation could overrun the courts. – *Law professor - Richard Cupp.*

Today, more than 150 law schools across the USA offer courses in animal law.

The law, hopefully, is catching up to where our morals are. – *Jessica Rubin, a University of Connecticut law professor who serves as an advocate in cruelty cases.*

Please meet

Mantsadi Sepheka

Mantsadi is slightly-built but the power she packs in her kick is a WOW!! And that's just what this Second Dan Karate Sensei intends to do – kick cruelty out and bring integrity in! As the Humane Education Trust's Director of Schools Outreach, Mantsadi is committed to bringing as many schools as she possibly can onto our **Caring Classrooms Platform**.



“The way we treat those at our mercy is the truest reflection of ourselves. We are absolutely duty-bound to give this understanding to our learners as the foundation of human decency”, says Mantsadi.

“The ripple-effect of building empathy and integrity in our children, is the gradual development of the very society we all want to live in. So let's get to it!”

Mantsadi turned vegetarian back in her boarding-school days when she didn't like the meat on her plate. At the age of 21, with a diploma in journalism under her belt, Mantsadi found her way



CRUELTY

to the office of Animal Voice and the documentary she subsequently presented about battery farming of hens, titled *Becoming Proudly Human*, was instrumental in persuading Woolworths to go cage-free. She went on to pursue her career in journalism with Cosmopolitan magazine, All Africa Global Media and Heart FM, before returning to HET. Contact Mantsadi at monty@animalvoice.org

Photo credit: Naledi Molotlegi

A dialogue on ethics, integrity and keeping justice for **JUST US**



In July 2018, in commemoration of the Centenary of Nelson Mandela and Albertina Sisulu, the Western Cape Government held a Dialogue on Ethics and Integrity. **Hosted by Sharna Fernandez (left), speaker of the Provincial Parliament**, the panelists included **Prof Thuli Madonsela, Charissa Bloomberg** and **Faizel Sayed**.

HERE ARE EXCERPTS OF WHAT THEY SAID:



Acclaimed integrity leadership specialist Charissa Bloomberg said: “Integrity is the most misunderstood word. People use it all the time, but what does it mean? It’s about doing the right thing. But what is the right thing to do? Everyone has a different scale of integrity. It is complicated and difficult to achieve. It costs us nothing but when we lose it, no matter how small that integrity lapse is, we lose everything. We need to raise the bar on the integrity of humanity. If we don’t start now, then when?”



Keynote speaker Professor Thuli Madonsela who holds the **Social Justice Chair at the University of Stellenbosch**, said humanity found itself living in a fractured, divided and painful world with a deficit in trust all around us. “Integrity has been identified as one of the key components of leadership,” she told the audience. We must go back to teaching our young people about integrity and we who believe in integrity need to walk the talk.” Lapses in integrity, she said, were usually driven by greed or by trying to please.



Faizal Sayed, CEO of Deen Channel and host of the popular TV talk show, **The Faizal Sayed Show**, said “Integrity is the quality of being honest. It is a visceral component of ethics.” He asked: “To what extent does our treatment of animals impact on our integrity?” **On the animal question Thuli Madonsela responded: “As long as justice is about just us, there’ll always be somebody that we think deserves to be treated badly.”**

South Africa is part of the international long-distance trade in animal suffering to slaughter



Animal Voice's recent exposure of this all-but-secret trade in suffering has reached the attention of our leaders...

HERE ARE EXCERPTS OF THEIR COMMENTS:

Leading South African financier, **Andrew Canter** (right), Chief Investment Officer of Futuregrowth, an asset management company with R180 billion of clients' assets under management, said: "We as humans need to live in a world where we can be proud of our humanity."

In an interview with Cape Talk's John Maytham on 12 June 2018, he said the long distance trade in animals to slaughter "is topical and relevant to the very morals of our society."

Canter said that the starting point for him was about using our voices. "It's about being aware and not doing what many did under apartheid or Stalin, or Hitler." He added that the fact that taking video footage on board was not allowed, "tells you something."

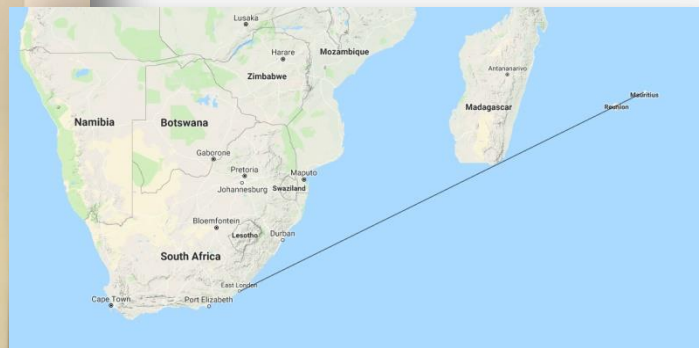
- Over the years, hundreds of thousands of South Africa's farmed animals have been transported in livestock carriers across the tumultuous Indian Ocean.
- Their journey from East London, South Africa, to Port Louis on the ostensibly idyllic holiday island of Mauritius, is 3 259 km and can take up to 12 days.
- Their destiny: slaughter, including back-yard slaughter, on arrival or soon after.
- Every month, another shipload of suffering leaves South African shores.



"This is a broader discussion about the treatment of animals in this country; it's a broader discussion about battery hens and free-range hens, about how animals are ultimately slaughtered.

"I want to know that the animals I'm eating are not being treated in a way that I myself would not treat them."

Listen to the full [podcast](#)



Mantsadi Sepheka chats to Faizal Sayed

Faizal Sayed, host of the popular TV talk show, *The Faizal Sayed Show* and CEO of *StarSat's Deen Channel* which broadcasts to 51 countries mostly in Africa, used his programme to condemn the suffering.

He said the international long-distance trade to slaughter had come under serious scrutiny from all corners of the world.

“Hundreds of thousands of people are using their voices to bring an urgent end to this trade which is shrouded in secrecy.

Millions of animals are forced to endure weeks of torment in livestock carriers crossing the oceans, so they can become freshly slaughtered meat when they finally reach their destinations.

“The animals are forced to grapple with extreme temperatures and overcrowding which inevitably leads to trampling on their fellow beings. They die in the process. I cannot comprehend how anyone would do this and think its normal. I just don't get it.”

Sayed added that as a Muslim, he had an additional concern that the meat from this trade was deemed to be Halaal. He concluded: “Perhaps we as South Africans



SA cattle are trucked out of Port Louis

need to look at the way we treat our environment and our animals and perhaps this will be a better method to help us become better citizens.”

Watch the [full version here:](#)

Their destiny





Photo courtesy: Brenton Geach

The trade in suffering is taken before Parliament

IFP Environmental Champions Prince Mangosuthu Buthelezi with Chief Whip, Mr Narend Singh, MP and Chief of Staff, Adv. Anthony Mitchell pictured outside parliament in Cape Town

Narend Singh, MP and Chief Whip of the **Inkatha Freedom Party**, will raise the issue in parliament regarding the trade in suffering between South Africa and Mauritius. The relevant ministries are obliged to answer parliamentary questions within 10 days.

Following the **International Day of Awareness** on 14 June 2018 to stop the long-distance transport of animals to slaughter, the Inkatha Freedom Party issued a national press release condemning the trade.

It stated: “While the party respects the rights of cultural, traditional and religious beliefs, it’s calling for the process to be conducted in a humane way. The IFP believes that political will and collaborative effort are needed to help end this abhorrent trade.

“World renowned Indian activist and a man also known for speaking for the voiceless - Mahatma Gandhi - once said that the greatness of a nation and its moral progress can be judged by the way its animals are treated.”

The long-distance trade in animals to slaughter also captured the attention of Smile FM’s **Honest Truth** with show host Benito Vergitone as well as Cape Talk’s host Mark Johnson.

Victory for animals in India!

India, August 2018: The Ministry of Shipping in India bans the export of farmed animals to the United Arab Emirates for slaughter following condemnation of the trade by animal activists. See [here](#).

TRANSFORMING the way we eat

**Slaughter-free meat will be commercially
competitive within a decade**



Animal Voice alerted the media to a news flash that cultured or ‘clean meat’ is not pie in the sky. It will be commercially available at a 20 – 30% premium within three years and is expected to be price competitive within a decade. Cape Talk Radio’s **Linzi Bourhill** interviewed a leading contender in the **PROTEIN REVOLUTION**, **Bruce Friedrich**, Executive Director of the USA-based **Good Food Institute (GFI)**. Here are excerpts from the [pod-cast](#) aired on 1 August 2018

Linzi Bourhill:

When we think of cultured and ‘clean’ meat, it *is* still meat, isn’t it?

Bruce Friedrich:

Yes. The process for meat, generally speaking, is that you grow a bunch of crops, you turn those crops into animal feed, you feed that animal feed to animals and a tiny fraction of the crops the animals consumed turns into meat, and then we eat the meat.

‘Clean meat’ on the other hand is meat that is better for the environment and is a far more efficient process. You take a biopsy-size amount of cells from a chicken or a pig or a cow or a fish;

you bathe these cells in nutrients (amino acids, lipids, minerals and water) and the cells multiply and grow. So it takes a fraction of the resource allocation, causes 95% less climate change, requires 99% less land, 90% less water and it’s a much better way to feed what is projected to be a global population of 9.7 billion people by 2050.

Friedrich said because clean meat was grown in sterile conditions in tanks, no antibiotics were required and in addition, the absence of the intestinal tract meant that disease-causing bacteria like e-coli, salmonella and campylobacter were eliminated. Clean meat, he said, was a safer, more efficient and more profitable way of growing meat.

Linzi Bourhill:

Would it not be better to just school people in plant-based substitutes?

Bruce Friedrich:

There are a lot of people who really want to eat animal-based meat. Clean meat is not for vegetarians and vegans, it's not for people who are happy to eat plant-based burgers. It's for people who insist on eating meat. Meat consumption in South Africa, like meat consumption everywhere, is going up.

In the USA we have been encouraging people to shift to plants – go vegetarian, eat less meat, literally for decades but 2017 recorded the highest per capita meat consumption in US history. So, if people want to eat meat, they can, but let's make it this new better way. A painless biopsy the size of a sesame seed is needed for the creation of meat for billions of people."

Linzi Bourhill:

It sounds like a bit of a no-brainer.

Bruce Friedrich:

The idea that it is a no brainer is absolutely true.

The most efficient meat is chicken and even it takes 9 calories of animal feed to get one calorie back from chicken meat. So it is literally an 800% food waste. It's as though you were growing nine plates of pasta and throwing 8 of them away and just eating one plate of pasta.

Friedrich added that "on the current trajectory we can expect to see clean meat on the shelves 3 – 5 years from now and it will be cost-competitive in just a bit over a decade. With investment, it can happen a lot more quickly."

So, will YOU be eating clean meat?

Animal Voice conducted a short survey

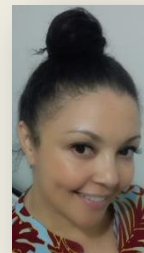


Mpho Molotlegi, Voice Over Artist/On-Air

Presenter and Model: "I would definitely making the switch to clean meat. The argument for this makes sense from a cost-effective and most importantly, from moral and health perspectives.

"Consider, for instance, the number of carcinogens that are present in the meat that we consume. The idea that clean meat has the potential to reduce world hunger over time is remarkable. It's a no-brainer... a brilliant solution to encourage, promote and sustain moralistic meat eating."

(Photo Credit: Ferdinand van Huizen)



Abeda Adler, make-up

artist: "For me, it will always be clean meat. Clean meat is environmentally more friendly and that's God's way of blessing us with what He has created."



Jaco Smith, Digital Printer and Graphic Design: “I don’t think I will eat that laboratory-grown meat. To me it’s against nature. For instance, as an example, they say there will be no manure. But manure is needed for compost in order to grow veggies. Maybe in three years’ time when I know more about the process, my thoughts may change.”



Gail Devonshire, Community Watch Manager: “No. I love my animals and my dog saved my life when I was going through my divorce, but I would not like to put anything that has been man-made into my body. In fact, knowing my body, I’ll probably be allergic to cultured meat anyway.”



Catherine Treki, Property Manager: “Absolutely! I would definitely be keen to try it!!! As a real enjoyer of the flavour of meat it would be wonderful to know that I’m not negatively impacting the planet as we are today. Imagine being a guilt free carnivore!”



Victoria Boloshe, Pastor: the Church of Peace: “No. That meat is growing without a chicken and without a body. It can’t be healthy.”



Ian MacFarlane, Director, Cape Town Medi-Spa/Ubuntu Wellness and SA Ambassador of Vegan Nation www.vegannation.io : “While clean meat may appear, at first, to be a smart idea, it sadly crosses the line ethically by intruding into the integrity of the animal’s body and dignity, reinforcing concepts of speciesism, enslavement and commodification. In any event, clean meat is unnecessary because alternative plant-based protein technologies are rapidly developing to the point where they will be able to satisfy humanity’s protein needs.

“As ambassador in South Africa for Vegan Nation, I am very excited to be part of a new decentralised global platform that will connect communities, enable trade and support for animal charities using a blockchain-powered sharing economy.

“In fact, the world’s first cruelty-free crypto currency that will power this platform, the vegan coin (VCN) will be having its ICO (Initial Coin Offering) from 1st September.

“It will be the first ethically aligned currency in the world ensuring that no pain, animal blood, body parts or cells have been exploited or transacted in the past or will be, in the future.”





Dr Pieter Prinsloo, Director: Langside Meats: “Cultured tissue offers a way to potentially grow many meals worth of meat from just a handful of cells. Under the right conditions in a lab, cells can be encouraged to divide just like they do inside the body—cutting down on natural resources, gas, and animal rights abuses.

“The challenges of engineering meat in the lab are one thing, but convincing consumers to turn away from the storied kill-it-and-grill-it method of eating is another.

“Clean meat companies claim the process will be more efficient because you’re only growing the bits you need to feed people—no guts or eyeballs or brains.

“And without the need for massive livestock operations, you could theoretically spread out your manufacturing facilities, cutting down on transportation emissions. But few studies have looked rigorously at the environmental pros and cons of *in vitro* meat production.

“You might say that because you don’t have cows burping up methane, you cut down on greenhouse gas emissions. But one of the few studies that have been done on the subject found that you’d actually end up using more energy to produce clean meat than you would raising cows. After all, this is essentially a new wave of industrialization, which means you’ve got to keep the lights on. Another study, though, found clean meat would come out on top.

“Of course, even if lab-grown meat is both environmentally and economically sustainable, that won’t make it the *de facto* choice for producers or consumers. Around the world, animal agriculture is a way of life for a billion people, who use livestock for more than just meat.”



Simon Lesolang, freelance events co-ordinator: “I have seen a few documentaries about clean/cultured meat. Price will play a big factor and a lot more education would need to be done around the process in order for people to get comfortable with the notion of cultured meat. It does seem like a great option to “feed” the demand for meat by an increasing population. Also it will be a more effective way to reduce the environmental impacts of current farming methods.”



Mark Schlesinger, Business man and animal activist:

“Clean meat will be a food revolution. I will certainly try it. It's such a fascinating subject. We will have taken animals right out of agriculture. It's very exciting. This is the beginning of something huge... like the development of the first cell phone. I won't think of clean meat as a substitute for meat. I think it will be as if I've gone to a foreign country and discovered a new fantastic exciting food. Flavours will be whatever people want. I don't think I will even think of clean meat as coming from an animal. Biotechnology is the new way. In everything.”

To suckle and nurture her calf... isn't that her right?

Signs of the growing awareness of animal suffering amongst consumers

Wisconsin, second largest dairy producing state in the USA has lost 338 of its dairy farms this year according to the online news agency Collective-evolution.com

A growing awareness of the suffering of dairy cows whose calves are taken away from them at birth, together with the increasing availability of dairy alternatives, is blamed for the demise of the industry. [See article](#)

Humans are the only beings on earth to consume milk beyond infancy. The dairy industry takes calves away from their mothers at birth so that we can drink their mothers' milk instead. Female calves are kept in cubicles and fed a milk substitute so that they can join the dairy herd on their first lactation. However, the boy calves never produce milk so are either killed at birth, auctioned for next-to-nothing to impoverished communities or raised for six months to join the slaughter line to become veal.



Cows bellow for four days and nights continuously in a desperate call for the return of their calves and stories abound of cows who have tried to hide their calves after birth.



Traditionally a cow's udder holds about two litres of milk at any one time but, selectively bred to produce more and more milk for human consumption, the dairy cow now produces a staggering ten litres and more per day. Many suffer lameness caused by huge udders. Prematurely worn out, she will be slaughtered at about six or seven years old. A cow's natural life span is nearer to 20 years.

Rape is a word for sexual assault. *Rape* also means to invade, plunder and destroy

South Africa's policy of **sustainable use is being used on an international scale to destroy our environment and drive species to extinction**

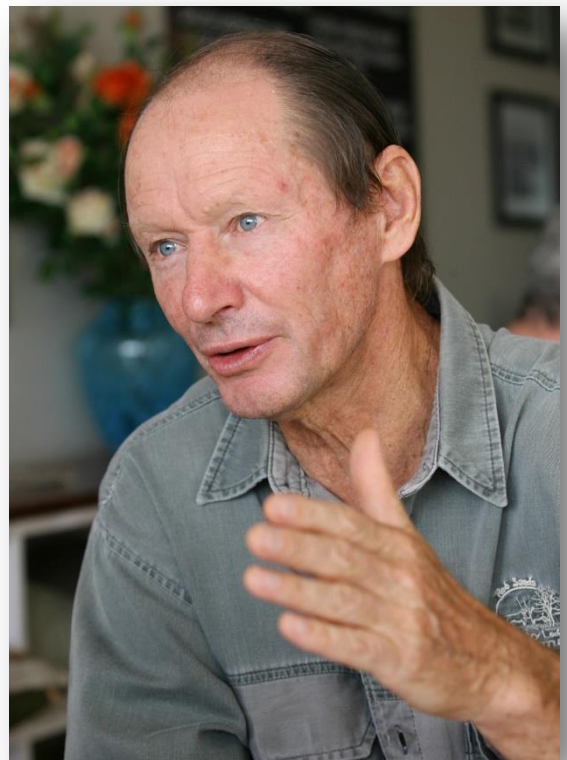
by Chris Mercer, Director, Campaign Against Canned Hunting

“Let me explain first how the policy of sustainable use works. To make it easier to understand let me put it into a human context.

“Let us imagine that we had a government that did not care about the living conditions of women but only in their usefulness to men. There are no laws protecting women but the government has a policy of sustainable use. In other words you can do what you like to women so long as their numbers do not decline so that you can come back next year and do the same thing to them again. Over and over.

“You can rape them to your heart's content. You can establish rape camps where women are bred and kept for the sole purpose of being raped. Your scientists will tinker with the gene pools to produce more attractive women for rapists. You can hire or sell young girls to paedophiles.

“Every year the Department of Human Affairs will issue a non-detriment finding (NDF) saying that, since the number of female humans is either stable or increasing, there is no need to protect them.



“The entire spectrum of human activity has been reduced to one single measurement - the numbers. If the numbers of women go up or remain stable the rape can continue.

“Only if the number of women begins to decline and they start to become listed as vulnerable or even endangered... only then will measures be taken to protect them.”



Photo courtesy Pippa Hankinson

“Of course the situation is unthinkable because society would collapse. Now if you take everything which I have said above about the treatment of women and apply it to lions and other wildlife, you will see that I have accurately described the doctrine of sustainable use which is the sole mandate of the Department of Environmental Affairs (DEA) in South Africa. The rape camps exist, but we call them ‘lion farms’ or ‘game farms.’ The hire and sale of little girls to paedophiles exists, only we call it cub petting.

“The collapse of wildlife society is happening, only we call it ‘active management’ when the ‘wild’ is taken out of wildlife – so that we can groom them for the hunt and kill them for the hideous lion bone trade. This is lion farming. Lions have become the new farmed animal and South Africa is fast-losing its greatest allure for tourism as the mighty king of the jungle has been reduced to a head of livestock.

“Along with this loss goes our own pride and dignity and South Africa’s wildlife heritage – replaced by greed and lust for the kill.”

July 2018: The Department of Environmental Affairs almost doubles the annual quota of lion bones exported for traditional Chinese medicine. The export quota now stands at 1500 captive lion skeletons annually.

CALL TO ACTION:

Write to President Ramaphosa.

<http://www.thepresidency.gov.za/contact/contact-us>

Dear President Ramaphosa,
Your love for wildlife is well known, yet you allow our magnificent lions, one of the greatest drawcards for tourism, to be farmed for their bones. Please be guided by ethics and integrity and do the right thing. **Ban the export of lion bones to China.**